

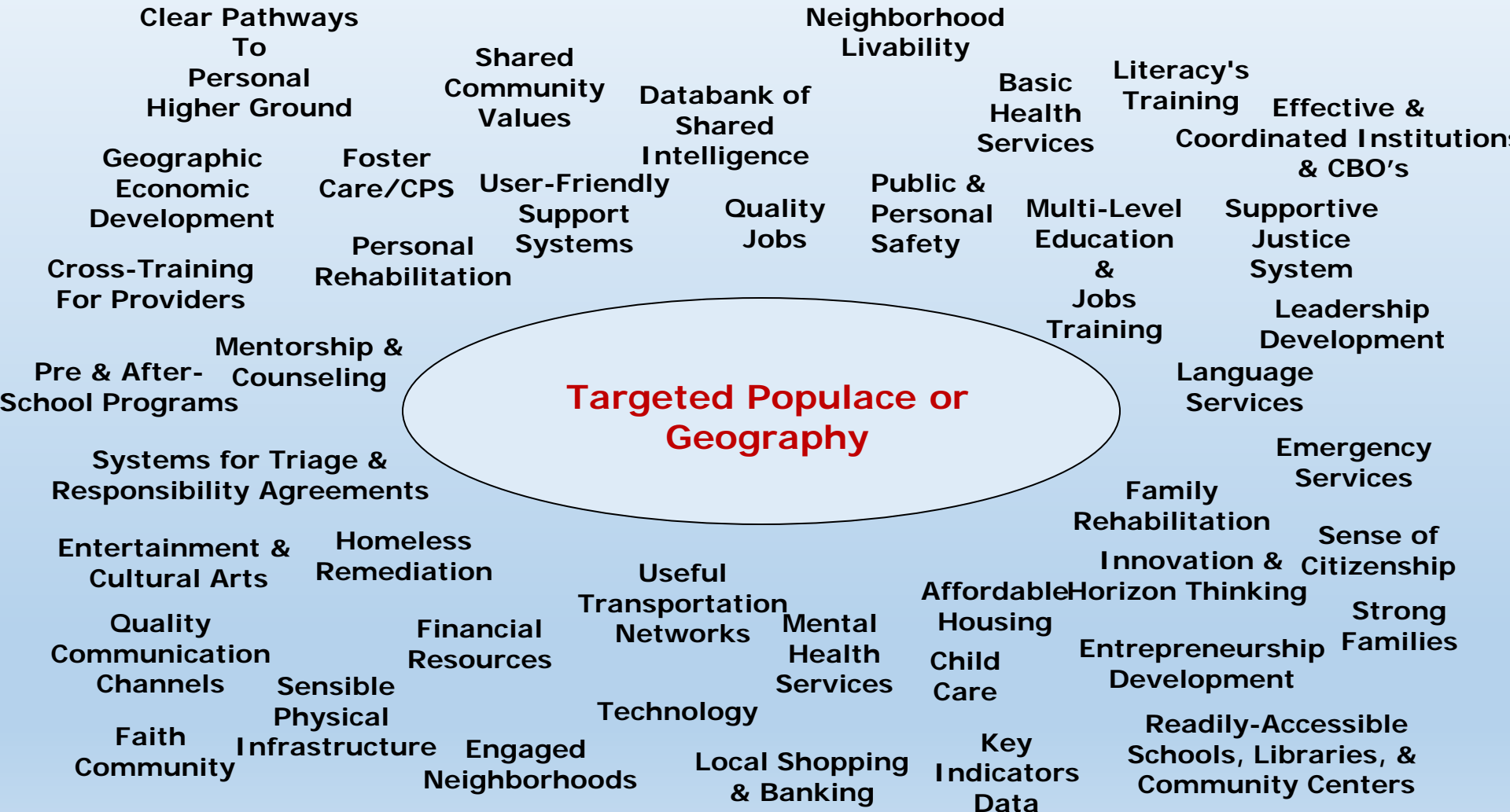


Fresno  
Business  
Council

# Fresno Area Community Values

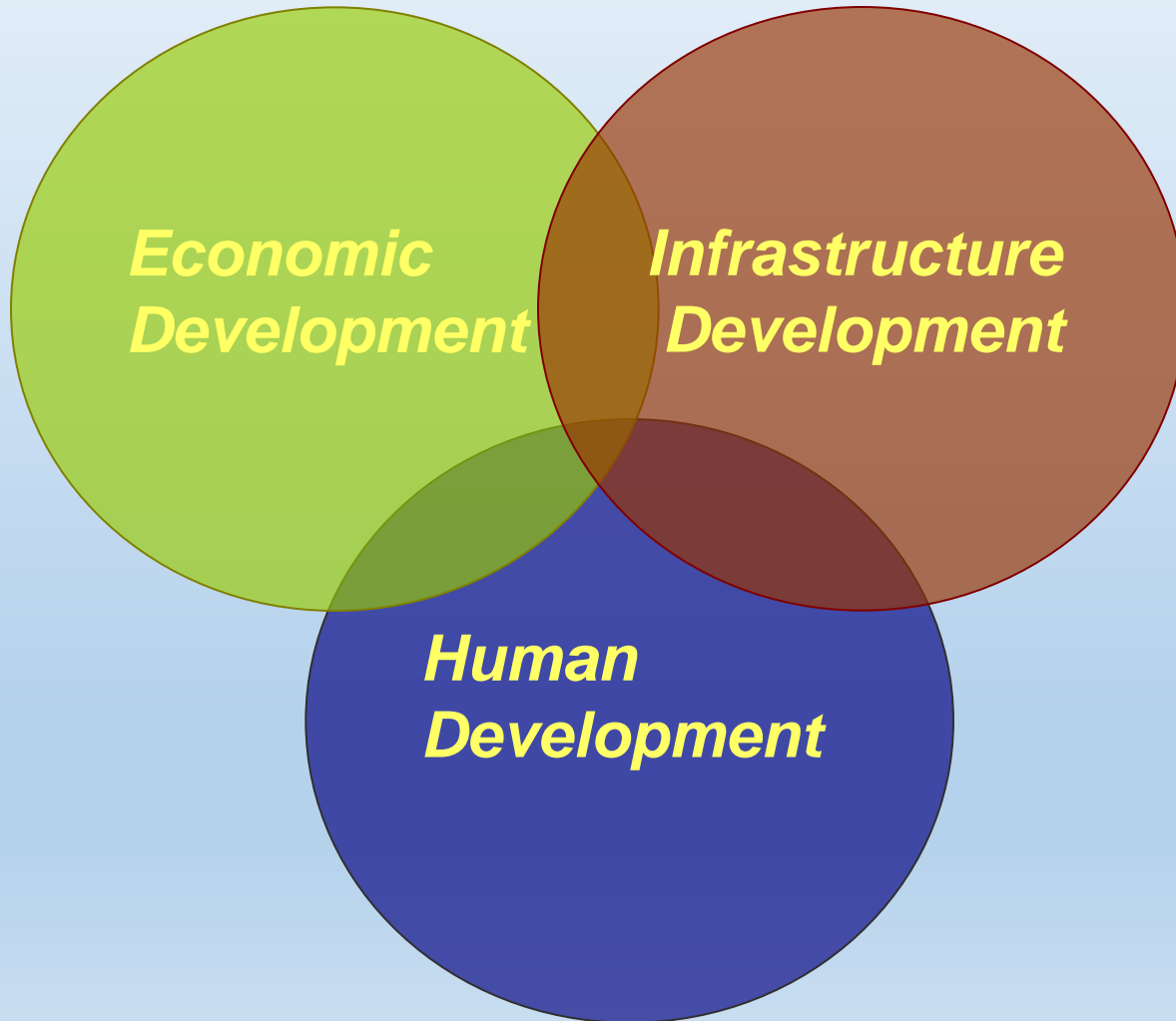
- *Stewardship*
- *Boundary Crossing & Collaboration*
- *Commitment to Outcomes*
- *“Art of the Possible Thinking”*
- *Fact-Based Decision Making*
- *Truth Telling*
- *Power Parity*
- *Commitment to Resolving Conflict*
- *Asset-Based Approach*
- *Disclose Conflict of Interest*

# Important Issues Are Very Complex & Interdependent



**Selected Ingredients for  
Neighborhood or Personal Vitality**

# Key Elements of a Prosperous & Healthy Community



# Values Organized for Execution

## **Ethical Behavior = Trust**

- *Stewardship*
- *Truth Telling*
- *Disclose Conflict of Interest*

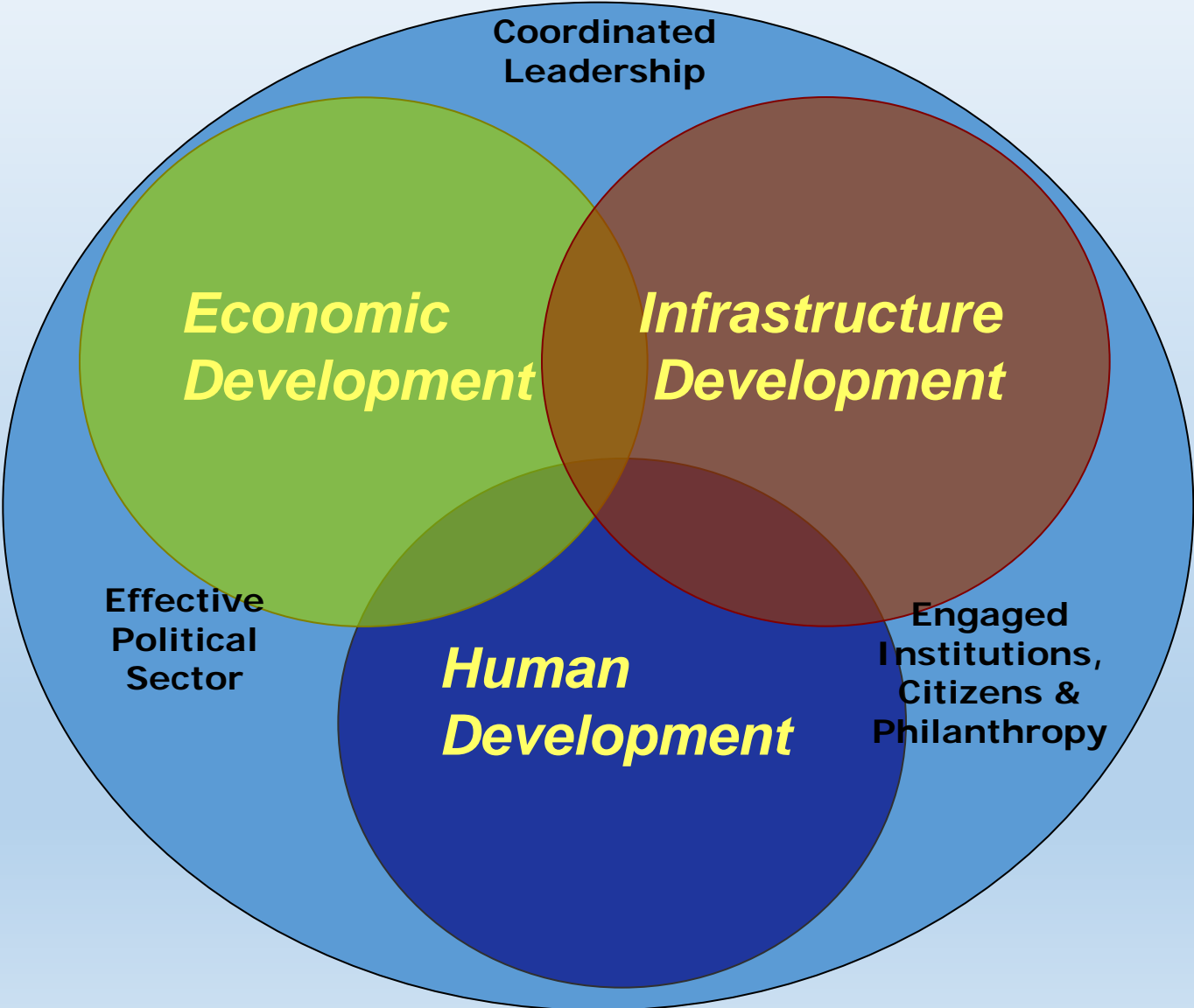
## **Sound Business Practices = Effective Strategy & Accountability**

- *Commitments to Outcomes*
- *Art of the Possible Thinking*
- *Fact-Based Decision Making*
- *Asset-Based Approach*

## **Best Teaming Principles = Results**

- *Boundary Crossing & Collaboration*
- *Power Parity*
- *Commitment to Resolving Conflict*

# Stewardship Approach to Transformation





Big Government vs. small government  
Housing Authorities  
Service Providers  
Mental Illness  
Police  
Crisis Intervention  
Faith Community  
Superior Court  
Constitutional Rights  
Affordable Health Care Act  
County Prison  
"What's Good For You Must Be Bad For Me"  
Hospital Emergency Department  
Private Providers  
Mental Health Advisory Board  
Mayor's Task Force  
Revenue Streams Dictated by Law, Not By Need  
Board of Supervisors  
Protection of Power, Position & Privilege  
Department of Public Health  
Social Justice  
Department of Behavioral Health  
Sheriff  
EOC  
City Council  
City Attorney's Office  
Nuisance Laws  
Conflicting State & Federal Mandates  
Homeless Advocates  
County Government  
Local Businesses  
Open Meeting Law Requirements  
Social Security Administration  
Rugged Individualism  
Power Games  
Free Choice  
Veteran's Administration  
Unions  
Povorello House  
Political Ideology  
Neighbors  
Outside Defense Counsel  
Substance Abuse  
Public Safety  
Non Profits  
Medi-Care  
Legal Jurisdiction





## FRESNO COMMUNITY SCORECARD

### OUR INDICATORS

To create the metrics of this site, many Fresno County residents came together in nine different focus groups. In each, they identified leading measures of a healthy, just, prosperous and sustainable community. The measures, from local, state and federal sources, are continually updated. In addition, many categories come with scorecards tracking the progress of Fresno over time.



People



Agriculture



Culture &  
Quality of  
Life



Economic  
Vitality



Education



Equity



Health



Housing



Safe  
Community



Strong  
Families



Sustainable  
Infrastructure

### ABOUT US

#### Why the Fresno Community Scorecard?

We decided to measure what matters to us most in order to:

The selected indicators were chosen by community stakeholders in a series of focus groups based upon specific criteria:

#### The Team

The Fresno Business Council spearheaded the project.



***Strategy without tactics is  
the slowest route to victory***

***Tactics without strategy is  
the noise before defeat***

***- Sun Tzu, Chinese Warrior  
Philosopher, 6<sup>th</sup> Century BC***

**“When you have community, you  
can solve any problem.**

**When you don't, you won't,  
but you will spend a lot of  
time and money trying.”**

Archibald Cox

Special Prosecutor, Watergate  
Chair Emeritus, Common Cause